

News > [ICT Awards kick off Hong Kong IT Fest 2014](#)

ICT Awards kick off Hong Kong IT Fest 2014

By Sheila Lam | 08 Apr 2014

Tag: [APICTA cloud](#) [Hong Kong IoT startup](#)

The 2nd [International IT Fest](#) organized by the OGCIO kicked off on Monday with the [Hong Kong ICT Awards](#) presentation ceremony.

In its eighth consecutive year, the HKICT Awards received a total of 1150 entries competing in 10 award categories this year. Each award category is organized by different ICT professional associations and they range from the B2B applications and products, mobile apps and SME ICT to the consumer related digital entertainment, lifestyle to digital inclusion.

MTRC scoped the grand award winner in the Best Business Solution category with its integrated system for engineering works management. Developed by a joint effort with PCCW Solutions and City University, the system uses artificial intelligence to ensure work safety and increase the productivity for engineering works during the non-traffic hours.

The company is one of the dual-winners of the gold award in the Best Business Solution (Application) sub-category. Another gold award winner is Hong Kong and China Gas with its private-cloud based Towngas customer information system.

In the Best Business Solution (Product) sub-category, the gold award winner goes to keewee, a mobile marketing and loyalty applications developed by Starberry, a subsidiary of Cherrypics and Maxim's Group Japanese ramen restaurant chain Ippudo.

A new sub-category on Best Business Solution (Internet of Things) is introduced this year to recognize the application of different IoT technologies. CLP won the silver award in this sub-category through the myEnergy program – using smart meters and communication technologies to enable customers to proactively control their own electricity consumption.

This year two award categories are also introduced. The Best ICT Start-up Award, organized by the [Internet Society](#), aims to encourage the IT invention and entrepreneurship. Mobile gaming device company [Phonejoy](#) won the grand winner of this category.

Organized by the [Hong Kong New Emerging Technology Education Association](#), the Best Student Invention Award is another newly introduced category that focuses on involving students' participation and recognition in creative ICT inventions. Winner of this category goes to students at Shun Tak Fraternal Association Yung Yau College, where they invented a portable air-quality and weather measuring system.

Winners of the HK ICT Awards are eligible to undergo further assessment as Hong Kong delegates to compete at [APICTA Awards](#). The APICTA is scheduled to take place at Parkistan later this year.